



Examples of Citations for Frequently Used Business Sources in MLA Style, 7th ed.

More information is in the *MLA Handbook for Writers of Research Papers*,
Ref LB 2369 .G53 2009

Works Cited

Magazine Article:

Dudley, Dominic. "Why Search Marketing is such a Big Deal." *Marketing Week* 3 Aug. 2008: 13. Print.

Journal Article:

Fullagar, Clive J., et al. "Union Commitment and Participation: A 10-Year Longitudinal Study." *Journal of Applied Psychology* 89.4 (2004): 730-37. Print.

Journal Article from a Database:

Jantzen, Robert, Donn Pescatrice, and Andrew Braunstein. "Wal-Mart and the US Economy." *Eastern Economic Journal* 35.3 (2009): 297-308. *Business Source Complete*. Web. 15 Sept. 2009.

Newspaper:

Brubach, Holly. "The Main Characters of Tennis, and Style." *The New York Times* 31 Aug. 2009, sec. F: 1. Print.

Newspaper from a Database:

Mijuk, Goran, Anita Greil, and Martha Gelner. "Nestlé Finds Pet Owners More Willing to Spend." *Wall Street Journal* 13 Aug. 2009, B1-B2. *Factiva*. Web. 15 Sep. 2009.

Company Profile:

Nestlé SA.: Company Profile. Datamonitor, 31 July, 2009. *Business Source Complete*. Web 31 July 2009.

A Section from a Company Profile:

Wendy's International, Inc. SWOT Analysis. Datamonitor. Apr. 2008. *Business Source Complete*. Web. 3 June 2009.

Government Document:

United States. Small Business Administration. Office of Advocacy. *Small Business in Focus: Finance*. Washington: SBA Office of Advocacy, 2009. Web. 25 Sept. 2009. <<http://purl.access.gpo.gov/GPO/LPS114447>>.

A Report from a Company Webpage:

Altria. *Code of Conduct for Compliance and Integrity*. n.d. Web. 25 Sept. 2009.

<http://www.altria.com/download/pdf/responsibility_Altria_Code_of_Conduct.pdf>.